



HEALTHY ALTERNATIVES TO VIOLENT ENVIRONMENTS



Sponsorship Packet

Support survivors of domestic violence, sexual assault and human trafficking in Stanislaus County

havenstan.org



Imagine you must run from someone you love, someone who has promised to love you. You have no access to money, no time to pack, and possibly young children to think about.

Where do you go?

Imagine you or someone you care about has been sexually assaulted? There is the fear of not being believed, of not knowing who is safe to tell.

Where do you go?

Imagine taking a job with a family and finding yourself working all day/every day for little to no pay. Imagine having a relationship with someone and then they force you to sell sex without your consent.

Where do you go?

You come to HAVEN.



Dear Friend,

HAVEN has been a safe place for survivors in our community since 1977.

HAVEN has consistently brought vital government funds to our community to address the needs of survivors of domestic violence, sexual assault, and human trafficking. We have grown beyond addressing immediate safety needs to include long-term housing assistance, ongoing counseling and peer support, economic empowerment programs, and youth intervention and prevention programs.

Last year, HAVEN assisted over 2,000 people, with just over 50 advocates providing services, at eight different locations in the county who turned to us when they needed safety.

We are only able to continue these services because of community support through our fundraising events.

Your sponsorship of HAVEN helps provide a solid foundation for our continued growth. It opens the door to safety for survivors in our community.

Your investment in the safety of our community continues the flow of state and federal funds to our local economy to assist survivors. These funds have directly provided survivors with assistance to keep them housed. They have been used to create programs in our schools where teens teach each other about healthy relationships and boundaries.

Without community support, these programs may not be there when they are needed most.

With your support, HAVEN can be that shining beacon of safety in our community.

Thank you for partnering with HAVEN,

May Rico
Executive Director





Signature Events

Throughout the year, HAVEN produces two signature events.

In Their Shoes

In Their Shoes is the current iteration of the Walk a Mile event. HAVEN wishes to highlight ALL survivors of sexual abuse and the name change is inclusive of all the shoes they wear.

Our prior focus leaned into men's use of violence against women. This has been the heart of our movement for decades and was the core of the International Men's March, Walk a Mile in Her Shoes. The importance of that approach to our work is still relevant and needed. But it's not the only facet, and it doesn't reflect the experience of all survivors in our community.

Kick Up Your Heels

Kick Up Your Heels is a cocktail reception that pays tribute to HAVEN's supporters and provides our community updates on HAVEN's work and its mission.

Our Impact

2000+ survivors
of abuse supported by HAVEN Services in 2022

330 attendees
to last two events

6% of annual revenue
from special events and contributions



Mission and Goals

HAVEN is a catalyst for individual empowerment and societal change: advocating for those impacted by domestic and sexual abuse or exploitation and working to end gender-based violence.

HAVEN's goal with its work is to:

- Promote further awareness of HAVEN's crucial role in keeping the community safe from physical, sexual, and emotional violence to marginalized communities.
- Provide comprehensive support services to all clients, with a focus on youth-based prevention programming, providing future generations with the tools to stop the cycle of violence.
- To hold a safe place for those impacted by violence so they may start on their journey of healing and transition from a place of trauma to a life free of abuse.
- Become a community resource for training and education on the issues of Domestic Violence, Sexual Assault, and Human Trafficking.



Advertising and Marketing Overview

HAVEN is looking for support with annual sponsorships and event-specific sponsorships. We have a wide variety of options for potential supporters to choose from.

Annual sponsor benefits will be different from those geared towards specific events. We would be happy to discuss those at length with you if you have questions.

Those benefits are detailed in this packet.

Please contact:

Kathleen Rowe-Glendon

Donor Engagement Specialist

(209) 284-4732

KRowe-Glendon@havenstan.org



Annual Donor Benefits (2024)

\$10,000 Sponsor

- Bi-annual video story for social media "Why We Support HAVEN." (self-produced)
- Ten (10) complimentary tickets to In Their Shoes.
- Ten (10) complimentary tickets for Kick Up Your Heels.

\$5,000 Sponsor

- Six (6) complimentary tickets to In Their Shoes.
- Six (6) complimentary tickets for Kick Up Your Heels

\$2,500 Sponsor

- Four (4) complimentary tickets to In Their Shoes.
- Four (4) complimentary tickets for Kick Up Your Heels.

In addition, all sponsors receive:

- Invitation to HAVEN's annual Donor Appreciation Event.
- Clickable link on HAVEN's website under "Our Supporters," with brief history of partnership.
- Social Media promotion (Facebook, Instagram).
- Recognition in one of HAVEN's four annual newsletters or blog.
- Bi-annual 15-minute presentation to staff to build a broader understanding of HAVEN's work.

In-Kind Sponsor

Benefits conveyed equal to half the comparable monetary value.